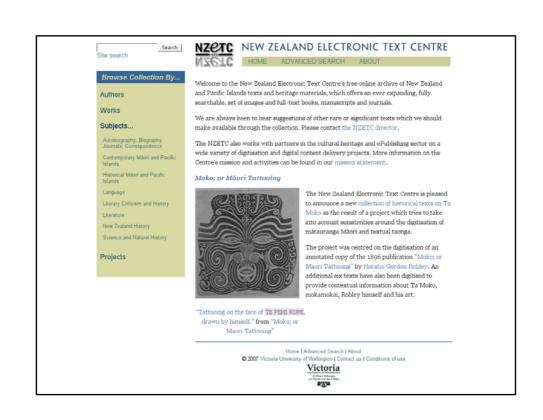
Topic Maps for Cultural Heritage Collections

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Website visitor statistics (daily)

- around 9k visitors
- around 70k hits
- around 30k web pages
- > 1GB traffic

Website content statistics

- 75k web pages
 - 50% represent digitised documents
 - books, magazines, letters
 - articles, chapters, sections
 - illustrations
 - The other 50% are about *things*
 - people, organisations
 - places, ships,
 - literary works
 - even a few animals!
- 3.5M hyperlinks

Resource-centric vs subject-centric systems

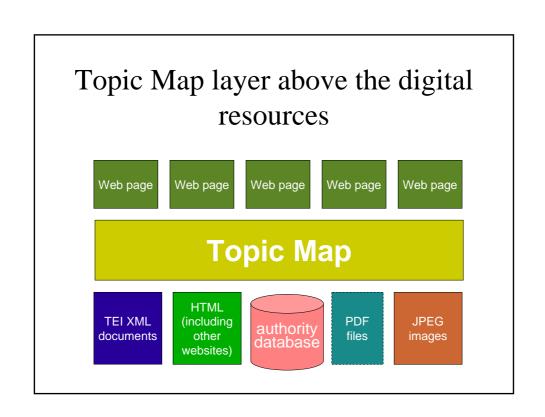
- "Resource-centric" systems focus narrowly on digital resources
 - a catalogue of digital items
 - everything else is peripheral or secondary
- "Subject-centric" systems can accommodate anything of interest:
 - information resources
 - abstract concepts,
 - or physical things

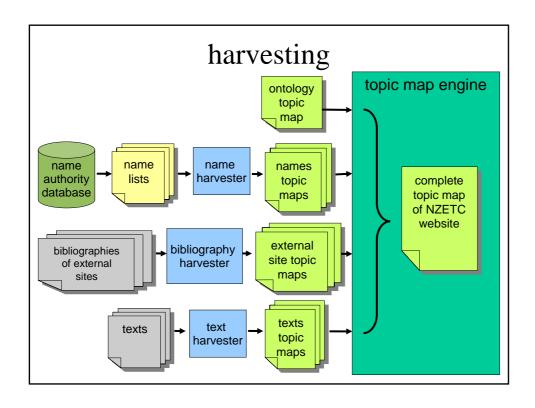
Information Architecture goals

Information resources must be transformed, chunked, and linked together into a navigable web

- Need to present information *in context* on every page
- Need an explicit model of the entire website logical structure. Not just a sitemap, but an *ontological model*
- Need to build the model automatically

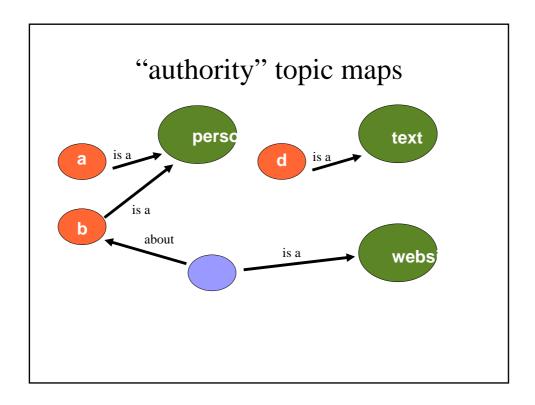






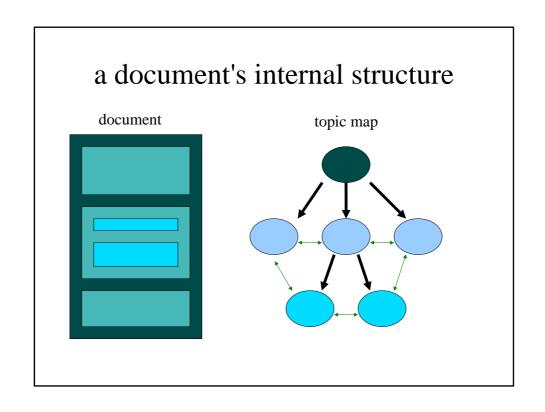
Entity Authority

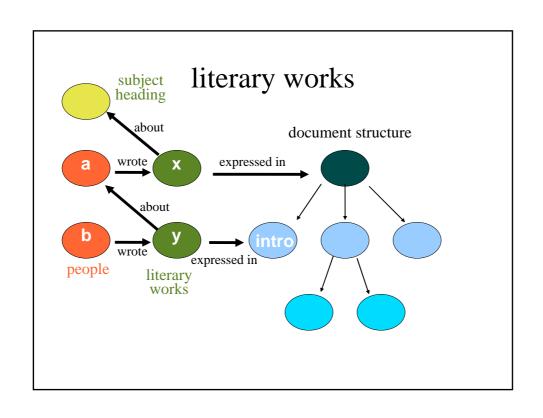
- We built an authority file of entities of interest.
- We've developed a specialised database for this purpose, which we call "Entity Authority Tool Set" (EATS) to manage names and identifiers (a PSI server).
- In our digitised documents we tag every mention of these entities with their identifier. Our taggers search in EATS for a name, and select from the possible matches.



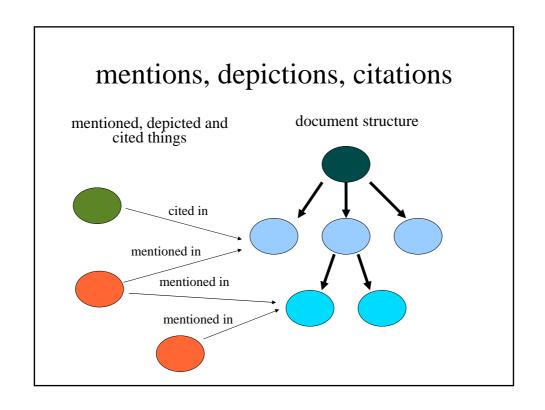
Text Encoding for Interchange (TEI)

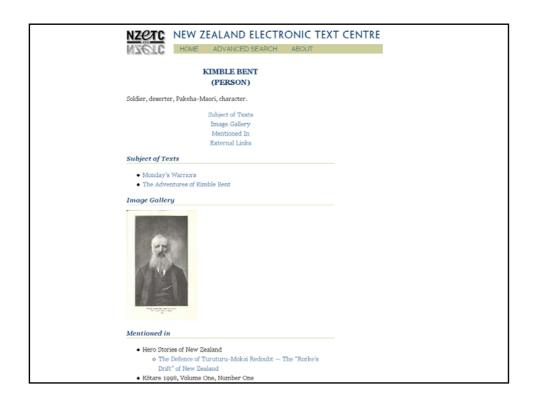
- Bibliography
- Subject classification
- Textual structure
- Cross-references
- External references
- Commentary
- etc.











Topic map statistics

- 126k topics
- 126k occurrences
- 242k associations
- 1M roles
- 115k base names
- 69k variant names (sort names)

Benefits

- Easier to provide links and contextual information
- Easy to pull together information from a variety of sources
- Implicit topics of interest are made explicit
- Improved our own understanding of our collection
- Easier to find information on the site
- Google searches work better

questions?

- only easy questions please
- contact me: conal@nzetc.org